



# Privacy Policy

Last updated: 01 August 2026

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## 1. Introduction

Yolotripz ("we", "us", or "our") is a study abroad consultancy based in Moodbidri, Karnataka, India. This Privacy Policy explains how we collect, use, store, and protect the personal information of prospective students, parents, and visitors ("you") who interact with us through our website [www.yourwebsite.com], our advertisements on Meta platforms (Facebook and Instagram), and our enquiry forms.

By submitting your information to us, you agree to the practices described in this policy.

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## 2. Information We Collect

We collect only the information needed to respond to your enquiry and support your study abroad journey. This may include:

- Name
- Phone number / WhatsApp number
- Email address
- Preferred study destination or course of interest
- Any other details you choose to share in an enquiry form or message

**We collect this information when you:**

- Fill out a lead form on our Facebook or Instagram advertisements
- Submit an enquiry form on our website or landing pages
- Contact us directly by phone, email, WhatsApp, or in person

We do not collect sensitive documents (such as passports, financial statements, or academic records) through our website or ad forms. Where such documents are needed later in the application process, we collect them separately, with your explicit consent.

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### 3. How We Use Your Information

We use your information solely to:

- Contact you to begin our free counselling process
- Understand your study abroad goals and suggest suitable options
- Share application-related updates, timelines, and information
- Answer your questions and provide ongoing support throughout your journey

We do **not** use your information for unrelated marketing, and we do **not** sell or rent it to any third party.

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### 4. Sharing of Your Information

We share your information only where it is necessary to deliver the service you have asked for:

- **With universities, colleges, and our education processing partners** — strictly to progress your application, and only after you decide to apply and are aware of it.
- **With service providers who help us operate** — for example, Meta (for lead forms) and Google (for secure data storage). These providers are permitted to use your data only to provide services to us.
- **Where required by law** — for example, to comply with a legal obligation or a valid request from an authority.

We never share, sell, or disclose your information to third parties for their own marketing.

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### 5. Consent and Legal Basis

We process your personal data based on the consent you give when you submit an enquiry, in accordance with India's **Digital Personal Data Protection Act, 2023 (DPDP Act)**. You may withdraw your consent at any time (see "Your Rights" below).

## 6. Data Retention

We retain your information only for as long as needed to support your enquiry and application, or as required by law. If you decide not to proceed and ask us to delete your data, we will do so, subject to any legal retention requirements.

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## 7. Data Security

We take reasonable technical and organisational measures to protect your information against unauthorised access, loss, misuse, or alteration.

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## 8. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or outdated data
- Request deletion of your data
- Withdraw your consent at any time
- Raise a grievance about how your data is handled

To exercise any of these rights, contact us using the details in Section 12.

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## 9. Cookies and Analytics

Our website and advertisements may use cookies and analytics tools (such as the Meta Pixel and Google Analytics) to measure the performance of our ads and improve your experience. You can control cookies through your browser settings.

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## 10. Children's Privacy

Our services are intended for individuals aged 18 and above. If a prospective student is below 18, we require verifiable consent from a parent or legal guardian before processing their personal data, in line with the DPDP Act, 2023.

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## 11. Third-Party Links

Our website and advertisements may contain links to third-party websites, such as university or partner pages. We are not responsible for the privacy practices or content of those websites.

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## 12. Changes to This Policy

We may update this Privacy Policy from time to time. The current version will always be available on our website, with the "Last updated" date shown at the top.

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## 13. Contact Us

For any questions, concerns, or requests regarding this policy or your personal data, please contact:

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